

Babeltext / Chat2Me.AI

Confidential — Investment & Acquisition Brief

THE MISSING ACTION LAYER BETWEEN AI, MESSAGING, AND GLOBAL CUSTOMER SERVICE.

Multilingual Customer Engagement Across Every Major Messaging Channel

Babeltext helps organisations serve, sell, and support customers in 249 languages across SMS, WhatsApp, Web Chat, WeChat, Messenger, Telegram, Instagram, and Discord, with AI and human agents working together on one secure platform.

The Opportunity

Every company now wants to use AI to talk to customers. Most cannot do it properly in the language their customers actually use.

Large messaging platforms such as Twilio, Sinch, Infobip and Bird have unified channels, but they remain structurally English-first. Translation is often treated as an add-on rather than the foundation of the customer conversation.

Babeltext closes that gap. It is a language-native messaging infrastructure platform built for real, two-way conversations across 249 languages and major messaging channels from a single interface.

Chat2Me.AI runs on the same engine. It allows brands, creators and communities to deploy AI personas, brand agents and creator agents that can speak with customers and fans in their own language, 24 hours a day, at a scale no human team could match.

AI, together with human handoff, is unique.

This creates one core asset with two clear monetisation paths: B2B infrastructure through Babeltext, and consumer / creator engagement through Chat2Me.AI.

Why This Is Compelling for an Investor or Acquirer

- Built and live platform: capital accelerates go-to-market rather than funding unproven R&D.
- Clear defensible wedge: language depth applied across AI, human support, messaging and creator engagement.
- Large underserved market: billions of customers prefer or require service in a language other than English.
- Established enterprise rails: AWS Partner, AWS Marketplace, Shopify Marketplace and enterprise-ready infrastructure.
- Multiple revenue lines from one engine: enterprise SaaS, white-label telco services, government access, commerce, and creator monetisation.

Investment / Acquisition Thesis

Babeltext is not another chatbot or translation plug-in. It is a multilingual messaging infrastructure layer built for the next stage of AI customer engagement: where AI agents, human agents and customers communicate across every major messaging channel in the customer's own language.

The same core engine supports enterprise customer service, government access, telco white-label services, Shopify commerce, and creator monetisation through Chat2Me.AI. This gives an investor or acquirer a single platform with multiple revenue paths.

Strategic Fit

Potential Partner	Strategic Reason
CPaaS and Messaging Companies	Adds a true multilingual AI layer to channel-unified infrastructure.
AI Companies	Extends AI agents beyond English and into global customer messaging with human handoff.
Telcos	Creates white-label enterprise messaging, AI and customer engagement service.
Customer Experience Platforms	Adds multilingual AI plus human handoff across major channels.
Creator and fan platforms	Enables always-on, multilingual fan engagement and paid message experiences.

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Honesty Statement: Red Ocean and Blue Ocean

Babeltext deliberately sits across both.

Babeltext operates in a red ocean: CPaaS (Communications Platform as a Service) is mature, and companies such as Twilio, Sinch and Infobip compete for enterprise messaging demand. However, the incumbents are channel-unified while still largely English-default.

Babeltext's wedge is being language-native by design across 249 languages, creating new multilingual demand rather than competing only on price inside the existing market.

Chat2Me.AI is closer to a blue ocean. The AI persona and creator-agent market is growing quickly, but most experiences remain English-first. Localised, non-English AI persona and brand-agent engagement is still underdeveloped.

The consistent edge is language depth: capture the multilingual demand the incumbents do not properly serve and monetise one engine twice as infrastructure and as a consumer/creator product.

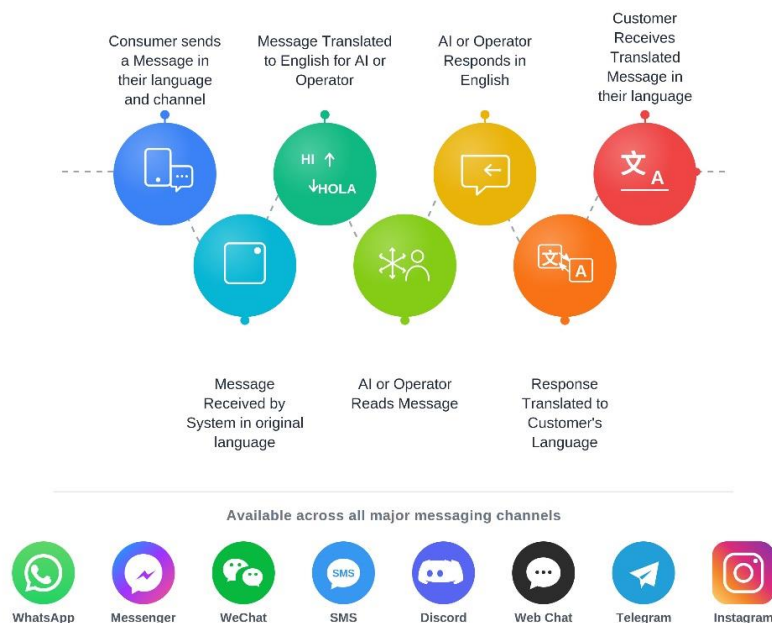
Why Now

AI agents are rapidly becoming a new customer interface. Yet most are still designed around English-first interactions.

As brands move from websites and apps into messaging-based AI, the missing layer is a multilingual, multichannel conversation infrastructure. Babeltext is already built for that shift.

How the Platform Works

Workflow: customer message in any supported language and channel; automatic translation; AI or human response; translated reply returned to the customer.



Traction Snapshot

- Built and live platform supporting multilingual, multichannel messaging.
- 249-language translation layer for two-way messaging conversations.
- Channels include SMS, WhatsApp, WeChat, Web Chat, Instagram, Telegram and Discord.
- AI integrations include AWS Bedrock, Perplexity and OpenAI.
- AWS Partner, AWS Marketplace and Shopify Marketplace presence;
- AWS ISV pathway/status confirmed – Enables AWS Sales team to sell Babeltext globally.

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Briefly

Problem	Billions of customers cannot effectively communicate with AI, brands, or service teams in their preferred language.
Solution	Babeltext translates two-way conversations across global messaging channels in 249 languages.
Platform	Unified multilingual, multichannel chat for AI agents and human agents.
Messaging Channels	SMS, WhatsApp, WeChat, Web Chat, Instagram, Telegram and Discord.
AI	Integrated with AWS Bedrock, Perplexity and OpenAI.
Translation	Automatic messaging translation in 249 languages.
Market	\$26B service automation TAM; large multilingual segment underserved by English-first platforms.
Why Now	AI agents are becoming the customer interface, but the multilingual messaging layer is missing.
Team	Founder-led team of 5 with strong enterprise relationships.
Traction	Built and live; AWS ISV Partner; AWS Marketplace; Shopify Marketplace; enterprise-ready workflows.
Ask	Strategic investment, acquisition discussions or commercial partnership to scale Babeltext and Chat2Me.AI.

The Offer

Babeltext Pty Ltd is open to strategic investment, acquisition discussions, or a commercial partnership involving both Babeltext and Chat2Me.AI. **40% equity for \$US850,000.** Full acquisition – book a time with David Hayes, Founder.

The ideal partner is an organisation with reach into enterprise messaging, customer experience, AI, telco, government, commerce or creator markets. Babeltext brings the built multilingual infrastructure. The right partner brings distribution, capital and scale.

This is not a concept in search of R&D funding. It is a live platform operating at the intersection of AI, messaging, language access, and customer engagement.

Founder Quote

“Babeltext was built on a simple conviction: AI should do far more than engage customers in English alone. It should enable businesses to serve, support, and grow customer relationships in the languages people truly live and transact in. Babeltext and Chat2Me.AI are proven, live platforms—ready to scale with the right strategic partner.” David Hayes Founder

Contact

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